

Imani Shabazz

PUBLIC RELATIONS PRACTICIONER

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PROFILE

Ambitious young professional with two years of financial service experience looking to pivot into the communications field. Proven ability of customer service and administrative skills as well as event planning. Adept at public speaking and working effectively across diverse populations. Looking to obtain an internship or full-time employment in public communications.

WORK EXPERIENCE

STUDENT ASSISTANT | DEPAUL LAW LIBRARY | CURRENT

DePaul University College of Law is a private school ranked in the top 20 for health care law by the 2019 U.S. News & World Report.

- Promote events such as amnesty week which resulted in clearing over \$1,000 in student fines up 30% from the previous year
- Maintain library's print collection by shelving, shelf reading, and emptying book drops

REDEMPTIONS CLERK | BNY MELLON | FEB 2016 - AUG 2016

The Bank of New York Mellon is the world's largest custodian bank with over \$33.3 trillion in assets under custody.

- Processed over 75 bills a week and prepared documentation according to bank procedures and protocols
- Monitored the program EPIC for incoming trades and forwarded the trade information to clients

RECRUITER | AMERICAN CANCER SOCIETY | SUMMER 2015

The American Cancer Society is one of the oldest and largest voluntary health organizations specializing in eliminating cancer.

- Made over 1,000 calls to the community for participation in breast cancer breakfast and walks
- Increased breast cancer breakfast attendance by 15% from the year prior

EDUCATION

DEPAUL UNIVERSITY | 2016-2018

Masters in Public Relations and Advertising
Relevant Coursework: Business Skills for Strategic Communications, Research Methods, Media Planning

COLGATE UNIVERSITY | 2009-2013

Bachelor of Arts Minor: Writing and Rhetoric; Major: Women's Studies